For three decades, non-stop, “Lehren” (www.lehren.com) has created an impressive track record of value creation in all the businesses that compares well with their respective industry peers. “Significance in Innovation” is the guiding principle that has kept “Lehren” committed to provide quality and innovative content to a worldwide audience. “Lehren” works in packaged videos - short and long form, interviews, reviews & features, typical magazine format and many such trend setting content mix which offer a kaleidoscopic view of the Indian Entertainment industry.
Language: English and Hindi

Production: 30 Videos and 12 Articles Everyday.

Bollywood- The term itself mentions its audacity and extra large grandeur. If you are a true Bollywood junkie then we are sure you are at the right place. Since its inception, Lehren has been pioneering the magic of Bollywood, which now counts for almost 30 years of continuous service. It is the one stop destination for all the Bollywood fanatics and movie buffs. It gives you a sneak-peek into the personal as well as professional lives of celebrities. Whether it is a joyful moment or a forlorn situation, we participate in each of them and keep the audience updated with every minute detail. This also includes breaking news, news about upcoming movies, movie trailers, song reviews, movie reviews and media events. Box-office predictions and actual reports are showcased on the website (www.lehren.com) and the social media platforms. which offer the viewers a complete 360 degrees packaged entertainment. At Lehren we create engaging and editorial content which reaches to a broader mass of audience across the globe. The editorial content is consumed by audience not only from India but from countries like the USA, UK, Canada, Bangladesh, UAE and many others. “Watch Live” enables the viewers to watch live interviews of celebrities which are conducted on our social media platforms and the website. Lehren has a huge fan base which rounds up to 6.5 Lakhs and ever growing.

www.lehren.com
‘Old is Gold’ and our Retro section exactly matches this proverb. We have a wide variety of content related to veteran Bollywood stars, their facts, news about their personal as well as professional life, exclusive celebrity interviews of Dilip Kumar, Manoj Kumar, Mehmood and many more. The Untold Stories section reveals all the untold stories about legendary celebrities. While the Retro Diaries section deals with the exclusive interviews of celebs like Shah Rukh Khan, Salman Khan, Aamir Khan and many others captured during their struggling days. The Gupshup section reveals all the crispy gossips and news about the stars. Retro is the most popular section and has been on the top of viewership list. There’s a massive library of videos and approx 10000 hours of engaging content in Retro section. It enjoys a wide viewership from countries like India, Bangladesh, UK, USA, Canada, UAE and others.
No other place on earth evokes the same air of show-business, magic and glamour. We at Lehren deliver the most comprehensive coverage of entertainment and celeb news on Hollywood, which also features in-depth features, reviews and stories. From delivering exclusive breaking news to previews and access to the latest motion pictures, music projects, and movie reviews, this is the one-stop destination for viewers hungry for the latest global entertainment news and the hottest fashions. It satiates your cravings for all the daily dose of news and gossips thus providing 360 media services. Engagement of viewers forms the base of any editorial content and Lehren does exactly the same. Apart from the USA and UK, it is viewed in countries like UAE, Bangladesh, Canada and many others. With rapid and remarkable advances in technology, movies and TV shows can now be watched on smart phones, tablets, computers, and other personal devices with the advent of streaming services. Lehren enjoys a wide fan base which rounds up to 2 Lakhs and ever growing.
Television popularly known as Small Screen has reached to almost every household. Not only a medium of entertainment, but Television is striving hard to educate the society by coming up with Television shows that spread social messages. The 80s was the era of Doordarshan and now in 2017, the Television industry is experiencing a content deluge. While many shows gained popularity, the Saas-Bahu sagas are still standing tall and are dominating the other shows in terms of TRP ratings and viewership. Our catalogue responds to the diverse needs of its viewers and it offers a complete spectrum of news and gossips to featured stories in genres from thrillers to dramas, events to comedies, game shows to dance shows, exclusive celebrity interviews, launch events and much more. Exclusive revelations made by celebs during interviews are presented in the form of news articles and packaged videos. We Promise to provide all this in great depth with utmost clarity. We also create Capsules for Television for all the platforms from Smart TV to OTT. The engaging content has developed a wide variety of audience across the globe.

Language : English
Production : 4-5 Videos and 5-6 Articles Everyday.

www.lehren.com
India is 2nd largest film producing country in the world. There is a wide variety of culture and diversity in languages. Some of the popular regional film industries are Tamil, Telugu, Kannada and Malayalam. Lehren has been feeding the audience with fresh and crispy gossips about the ongoings in Tollywood, Mollywood and Sandalwood film industry since 5 years. Our catalogue provides exclusive news related to the celebrities, upcoming movies, trailers, and songs, daily updates etc. These are updated through the day as and when it happens. Lehren is a major destination to all the global Tollywood audience and enjoys viewership not only from India but also from the overseas.
They say that the pioneer of the Indian Cinema was a Maharashtrian and hence Marathi Cinema industry acquires a prominent place in the hearts of people. Lehren provides all the viewers in Maharashtra as well as around the world with top notch news about movies, movie trailers, song reviews, movie reviews and media events. Exclusive celebrity interviews are showcased on all the social media platforms which gain large number of views. LIVE interviews are also streamed on the website and the social media.
Bhojpuri industry has come a long way since its inception. Hindi being the National language of India, Bhojpuri Cinema has gained prominence and garnered appreciations from the masses. Lehren Bhojpuri is one of the biggest platform for all the Bhojpuri audience where they can read every gossip and news about their favourite Bhojpuri star, exclusive celeb interviews, trailer launch and song launch events, on-location and behind the scenes videos etc. Details about all the upcoming movies and their public reviews are also captured. We also keep a track on the personal lives of the celebrities and participate in their happy as well as sad moments and cheer them up to keep entertaining us in the near future.
Sensible and witty, she doesn’t believe in mincing her words and calls a spade a spade. Senior Journalist and Author Bharathi Pradhan provide on-time movie reviews immediately after the screening of the film. Whether it’s a Bollywood movie or a Hollywood movie she considers various parameters like acting, the plot, character development (did the characters grow and change as the movie progresses, or did they stay the same), did the characters seem believable as real people), the editing, a good movie or a bad movie (or a mediocre movie) and why? Did the things which are liked outnumber the things which are not liked? Or were the flaws too major and too numerous to overlook? How did the movie make you feel? Did it succeed at its purpose? She rates the movies out of five based on all such parameters. Reviews are published in the form textual as well as video format.
Fashion is about something that comes from within you. Every fashion or style becomes a trend when it is adopted by a celebrity. The clothes they wear, the accessories they use, the footwear they choose and many such things forms the base of the same. If you want to know about the celebrity fashion on a daily basis then you are dealing with the right people. We provide you the top notch news of what a particular celebrity is wearing and their recent fashion trends whether it be for a simple event or a lavish ramp walk. With a style check by the gossipmongers and the fashion police, we try to deliver the best and the worst of celebrity style around the world whether it be traditional, modern, or pop culture. A detailed tutorial along with relevant images in the form of news articles and videos help the viewers in adopting the latest and trending fashion.
Current means now, day to day life and affairs mean events, issues. Lehren provides breaking, exclusive, first-hand valuable, convenient online Current Affairs news to students, aspirants and general public through a diversity of services. The main orientation of this website is to create a large repository of knowledge for the general reference of students and aspirants. We try to provide every detail about breaking news whether it is in India or around the world. News related to sports and politics is also shared in the form of videos and news articles.
We have an extensive collection of Bollywood movies with splendid content in all the genres whether they are romance, comedy, action or drama. There’s a long list of Bollywood movies, which you can enjoy at anytime, and anywhere. This list includes critically acclaimed movies that carry social messages to the public. Watching, educating them about issues and real life stories affecting society today. Along with Entertainment, we try to educate the people with the movies we showcase. Kahaani 2, Machine, Singh Is Bliing, Entertainment, Phir Hera Pheri, are some of the movies which form a part of our playlist. A library of 55 and plus movies in almost all genres like romantic, comedy, thriller, drama, action and romance. Top Bollywood actors like Akshay Kumar, Vidya Balan, Nana Patekar, Anil Kapoor, Paresh Raval featured in these movies making them a good box-office grosser.
Every year, on an average, a thousand movies are produced in India. Indian film industry comprises of Hindi films, regional movies and art cinema. Regional movies are becoming more popular nowadays due to its content-based story-line and talented actors. Apart from Bollywood, we have a library of Telugu, Tamil and Malayalam movies like ‘Oru Naal Koothu,’ ‘Uthamputhiram,’ ‘Nannaku Prematho’ ‘Sahasam’ and Veerappan. Jr. NTR, Rakul Preet Singh, Dhanush and many others have acted in these films.
Regional movies dubbed in Hindi are in vogue of late. Many Television channels are now showcasing regional movies dubbed in Hindi on their channels. The audience loves these movies. We have a wide variety of Hindi dubbed Tamil, Telugu and Malayalam movies which the audience can enjoy anytime and anywhere. Kathiti, Pulimurugan, Makkhi and many others form a part of our movie library. These videos are enjoyed by a wide variety of audience across the globe and have garnered a large number of views.
Bollywood Times with Devansh Patel is a movie talk show filled with films, filmy buzz, fun & food. Yes, you heard that right! The show's host Devansh Patel, who is a notable London based Bollywood journalist interviews Bollywood personalities and learns about their experiences and achievements. The show is a one-stop destination where you'll witness all the fun filled promotional activities and some of most candid confessions by Bollywood celebrities in some great exclusive interviews wherein they outspokenly disclose some interesting facts, details & secrets about their movie projects and personal life. Some recent Bollywood actors who made their presence felt are Shah Rukh Khan & Anushka Sharma for Jab Harry Met Sejal, Siddharth Malhotra & Jacqueline Fernandez for A Gentleman, Nawazuddin Siddiqui for Babumoshai Bandookbaaz, Bareilly Ki Barfi star cast etc.
Show Business covers exclusive celeb and trade critic's interviews and debates by our author and senior journalist (Bharathi Pradhan) where they analyse a movie, its box-office predictions, Hit or Flop status and the like. The show features some interesting details about the movies. Madhur Bhandarkar, Leena Yadav, Pahlaj Nihalani, Rakesh Roshan, Taran Adarsh, Vivek Vaswani are some of the Bollywood personalities who have appeared on the show.
Trailer Reactions are our opinionated and sometimes funny digs on the recently released trailers of Bollywood and Hollywood films. Our expert actors cum writers analyse the trailer on the parameters of direction, its storyline, acting and screenplay, music and the verdict and try to express their views on the same. We also have a huge library of such videos of trailer reactions. Movie Reviews too are analysed on the same parameters in a show named as ‘Beyond A Movie Review.'
Lehren Networks has ventured in creating and publishing original content exclusively for the digital platforms. Lehren is partnering Frogs Pictures (#FrogsLehren), known for their successful 1st web-series ‘Married Woman Diaries’. The partnership has yielded an original film like Jimmy Sheirgill’s short film ‘Papa We Love You Too’. The film explored an emotional relationship between a father and a son. The next short film ‘LIFE FU*K$’ starring Kabir Sadanand and Sandeepa Dhar too became a hit as Kabir was seen in a different avatar. Now this association, #FrogsLehren, has come up with a new web-series ‘Virgin Woman Diaries’ which is a fun-filled comedy series that explores the bold subject of a girl’s virginity with a dash of some whacky real life recreations, culture and different cooking techniques across the world.
Languages: Hindi

Library:
Mahabharat: 94 Episodes and 45 Back Stories.
Movies: 11.

The word Mythology comes from the word Myth. Myth means a Traditional Story. 'Myths' is the collection of stories which usually deal with the human condition, good and evil, human origins, life and death, the afterlife, and the gods. There are four Vedas which binds the whole Indian Mythology. They are Rigved, Samaved, Yajurved, Atharvaved. Hindu mythology is a large figure of mythical narratives in Hinduism found in Hindu texts such as the epics like Mahabharata and Ramayana.

We have an exclusive library of movies which depict famous mythological tales in animated videos. Movies based on Mahabharat, Krishna, Ghatotkacha, Ganesha, Sai Baba, Ravan, Laxmi and many others form a part of our playlist. The movies are available with English Subtitles for the convenience of the consumers.
Apart from the typical, masala Bollywood movies, viewers also enjoy content-driven movies in almost all genres. Aparichit tells you the unsolved mysteries of India as well as around the world. The stories which you have never heard or which are undiscovered till now are depicted here. This includes horror as well as informative stories. The same goes with ‘WTF-Weird True Facts videos’ where we try to reveal the facts which are weird but true at the same time.

APARICHIT
(UNKNOWN WORLD)
People always get attracted to what is traditional, cheap and yet effective. We capture the same trend in Asli Desi Nuske. It is essentially Home remedies for all situations. Here we try to provide quick and easy-handly remedies which can be done for a particular issue, situation or disease. It is totally DESI without any adulteration and saves your time and money as well.
There are pronunciation videos of vegetables, objects, fruits and body parts which help children to improve their speaking skills and create a command on the English language. We have a huge library of over 500 and plus such informative and educational videos. It is available both in English and Hindi language thereby making it easy for the kids to grasp immediately.
Kids of today’s generation are witty as well as information seekers. At Lehren, apart from the media news and gossips we try to provide quality education to kids in the form of videos of nursery rhymes, animated short films, mythological stories, Aesop Fables tales and many more. It also includes Moral stories of Akbar and Birbal and Tenali Raman.
Everything that is ‘COOKED TO PERFECTION’ works well, whether it is any news or food. Lehren has an exclusive library of unscripted videos of distinct lip-smacking recipes which you can try it yourself. This includes vegetarian and non-vegetarian recipes, dessert recipes, and recipes of food items which are popular in a particular region. From a normal coffee recipe to recipes from around the world, you name them and we have them.

Apart from Indian delicacies we also have videos of International food recipes which include Malaysian, Japanese and Chinese cuisines shared by renowned chefs. These food videos give a glimpse of the varied food culture and different cooking techniques across the world.